



## Press Release

### Woman Within, Leading Plus Size Brand, Launches Annual Cinco de Mayo Sale

New York, NY—May 4, 2010—[Woman Within](#)<sup>®</sup>, the premier plus size brand in the portfolio of Redcats USA, proudly celebrates Cinco de Mayo with an unbelievable sale that will have women everywhere dancing in the streets!

Running exclusively online for one week only beginning Monday, May 3, Woman Within<sup>®</sup> is offering \$5 tees and tanks, as well as more than 50 plus size items specially priced at \$5, \$10 and \$15 – the lowest prices of the season and a tremendous value for quality, innovative designs in a wide range of colors!

With more than 100 years of plus size expertise, Woman Within<sup>®</sup> provides its customers the largest selection of plus size fashions designed to fit 'curvy' women, the majority of women today. Even more, vibrant colors and quality, comfortable fabric that breathes in the summer keeps any woman feeling 'put together' and ready for a busy day.

Check out a few of the items featured as part of Woman Within<sup>®</sup>'s annual Cinco de Mayo sale:

[Innovative Modern V-Neck Tee](#) - Enjoy the appeal of this modern fit! The design of this innovative tee offers a new youthful fit that is slimmer in the bust and shorter in length. The modern tees are offered in 8 'soft' colors in sizes M to 4X.

[Crewneck plus size tee](#) - Only one word can be used to describe this solid crewneck tee: perfect! These tees are offered in 29 vibrant colors in sizes M to 6X.

[Dip-dye polo plus size tee](#) - A classic best-seller in a new ultra-soft honeycomb fabric and fashionable ombre colors (aqua deep teal, soft green, pale pink and lavender). Available in sizes M to 5X.

[Boyfriend plus size tee](#) - The greatest trend of the season for comfort—the boyfriend. Offered in Pale Pink, Lavender and Celery in sizes M to 5X.

"Women of every size and shape want to dress fashionably, yet still feel comfortable in styles that are ageless and timeless," said Neil Mulhall, Sr. Vice President/General Brand Manager for Woman Within. "Our classic selections allow for all of that - all the color and curve-appealing pizzazz that Woman Within customers have grown to know and love at low prices worth celebrating."

Woman Within<sup>®</sup> offers 2,500+ styles in everything from lingerie to casual sportswear to dressy separates in more sizes (12W & up, plus an extensive selection in petite and tall sizes) and colors than any other brand.

Visit [WomanWithin.com](#) or call 800-248-2000 anytime 24/7 and join Woman Within<sup>®</sup> in celebrating Cinco de Mayo! You can also find these fabulous fashions on the web's only plus-size shopping mall at [OneStopPlus.com](#).

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#### About Redcats USA

Redcats USA is a dynamic, multi-channel, web-driven home-shopping leader, with numerous well-known brands in its portfolio: AVENUE<sup>®</sup>, Woman Within<sup>®</sup>, Jessica London<sup>®</sup>, Roaman's<sup>®</sup>, KingSize<sup>®</sup>, BrylaneHome<sup>®</sup> and BrylaneHome<sup>®</sup> Kitchen sold on OneStopPlus.com<sup>®</sup>, The Sportsman's Guide<sup>®</sup> and The Golf Warehouse<sup>®</sup>. Redcats USA offers a wide range of value and quality driven merchandise categories, including men's and women's plus-size apparel, home and lifestyle products, and sporting goods/outdoor gear. Redcats USA is a Redcats Group company.

#### About Redcats Group

Standing at the forefront of fashion, design and e-commerce, Redcats brings together 15 brands in home shopping : Avenue<sup>®</sup>, Woman Within<sup>®</sup>, Jessica London<sup>®</sup>, Roaman's<sup>®</sup>, KingSize<sup>®</sup>, BrylaneHome<sup>®</sup>, OneStopPlus.com<sup>®</sup>, The Sportsman's Guide<sup>®</sup>, The Golf Warehouse<sup>®</sup>, La Redoute, Vertbaudet, Cyrillus, Somewhere, Daxon and Ellos, present in 30 countries. Redcats generated 3.386 billion euros of sales in 2009, including 47% on Internet and employs approximately 16,000 associates. Redcats distribution network combines e-commerce web sites (more than 60) catalogues and stores (more than 600). Redcats is a PPR Company. For any further information: [www.redcats.com](#)

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