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LA REDOUTE CONTINUES ITS COLLABORATION WITH CHRISTIAN LACROIX

Boosted by the success enjoyed for the Winter 2007 season, La Redoute and Christian Lacroix have signed up to work together again for Summer 2008.

The designer has worked on an exclusive range of women's ready-to-wear and a home line, unique pieces drawing inspiration from a myriad of sources.

A nomadic feel for furniture designed for indoor and outdoor living, elegant and sporty silhouettes for city slicker style.

A contemporary and baroque world, vibrant and quirky, a world that is close to Monsieur Lacroix's heart, who passionately believes that "fashion and lifestyle go hand in hand".

A multi-faceted designer

Christian Lacroix is passionate about art and travel. He draws his inspiration from influences from all around the globe.

An exhibition will be dedicated to him at the Musée de la Mode in Paris from 8 November 2007 to mark the 20th anniversary of the opening of his couture house. The exhibition "Christian Lacroix, Histoires de Mode" marks a unique adventure. Christian Lacroix has been given free rein to present a subjective fashion retrospective charting fashion from the 18th Century right up to the present day, in his own words.

La Redoute supports design

La Redoute has been calling on big name designers since 1969.

Emmanuelle Khanh, Yves Saint Laurent, Sonia Rykiel, Jean-Paul Gaultier and Courrèges to name but a few have already given their name to collections for La Redoute.

What's more, La Redoute has always backed young, fresh talent including Vanessa Bruno, Bali Barret, Erotokritos, Jamin Puech, Antik Batik, Paul&Joe, designers who were given carte blanche to design exclusive pieces.

La Redoute is part of the Redcats Group, the leading mail order company in France for fashion and home furnishings. La Redoute is represented in 23 countries and boasts 18 million customers. La Redoute is supported by a diverse distribution network.

Collection available from December 2007.

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