



Press Release

The Golf Warehouse "Drives" Into Spring With Innovative New Products

Wichita, KS – February 10, 2010 – [The Golf Warehouse®](#), Golf's #1 Online Retailer in the portfolio of Redcats USA, has launched new state-of-the-art, innovative golf products for the Spring 2010 season that are a 'must have' for every golfer.

Since the inception of The Golf Warehouse® (TGW) in 1998, the focus has been on creating a website that offers the largest selection of quality golf products at the most competitive prices. Not only has TGW successfully built the 'go to' online store for golfers, the brand has consistently listened to customer feedback and provided golf equipment and apparel that 'serious' and 'casual' golfers can utilize to improve their game and enjoy every 'challenging' drive.

Check out these high-tech products designed to improve any golfer's game:

[Callaway uPro Go GPS](#) – With the Callaway uPro Go, golfers can hit the course with a cutting edge, full color Golf GPS device that is pre-loaded with over 17,000 courses across the U.S. Features include: Compact profile that fits easily into a pocket; Large 2.2", high-resolution 320 x 240 color screen that is easy to view outdoors; Virtual Green View feature in *GoMode uses a proprietary imagery process that shows the green and its surrounding area in vivid detail; AnyPoint Technology allows golfers to measure to and from any spot on and around the green for accurate shot planning; Green View gives the distance to the center, front and back of the green with large, easy to read numbers; Hazard View shows the distance to the front and back of all hazards and differentiates the type of hazard. Price is \$299.00.

[Adams IDEA Pro Black Hybrid Utility Club](#) – This compact and versatile club is the newest member of the IDEA family of award winning hybrids and is designed with a penetrating ball flight for maximum distance, forgiveness and workability. Features include: Lofts: 16°• 18°• 20°• 23°• 26°; Graphite shaft available in Regular, Stiff or X-Stiff flex; Left- and right-hand; and Headcover. Price is \$199.95.

[Adidas Tour360 4.0 Golf Shoes](#) – These shoes are built for golfers who want every competitive advantage, combining next-generation innovations with tour-proven technologies that enhance stability and push performance to the limits. Features include: Advanced THiNTech low-profile technology for added stability; THiNTech Cleat for exceptional grip in all conditions; Full-grain leather provides superior durability; 360 Wrap support system; X-Static silver filament fibers to regulate temperature; Gusseted tongue; Powerbrand Chassis to secure foot and provide more power and better control; FitFOAM sock liner; 10-cleat Traxion to maximize perimeter grip and stability; ClimaProof for 100% waterproof protection; adiPRENE cushioning technology; adiTUFF technology to protect the toe from excessive wear; and a 2 Year Waterproof Warranty. Colors: Black/Silver, Chocolate/Scout/Cyber Metallic, White/Black, White/Black/Silver and White/Titan/Black. Widths & Sizes: Medium – Wide; 7-12 (including ½ sizes), 13, 14, 15. Price is \$179.99.

[TaylorMade Catalina Golf Bag with Fast Clip Technology](#) – The Catalina golf bag is the most functional, stylish cart bag ever designed! Features include: 8.5" x 11", 14-way compressed nylon top; [FAST](#) accessory compatible; 5-way full-length dividers; Integrated putter tube; Integrated front handles for easy cart loading and unloading; Single padded shoulder strap; 9 zippered pockets; Accordion expandable side pockets; Removable internal valuables pouch; 3 velour-lined valuables pockets; Integrated bottom trunk handle; 600 denier nylon construction; Large insulated cooler pocket; Pen slot and divot tool holder; TPR cart strap lock; Rainhood; Umbrella holder; and Carabiner clip. Colors: Black/White, Navy/White, Navy/White/Red and Red/Black/White. Price is \$169.95.

RoboCup Ball Return Robot – This is the only ball return device designed to work on any practice green and tour pros are taking advantage! Practice putts are returned at distances of up to 14 feet, saving time and making ‘putting’ practice fun and efficient. Features include: Fits in practice or standard-depth cups; Runs on 4 AA batteries, which can last for over 12,000 putt returns (batteries not included); Protective molded carry case; and Robocup Caddy Cord returns even missed putts. Price is \$59.95.

“At The Golf Warehouse, we understand and love the game of golf, so finding and delivering the most innovative and quality products is not just a job for the TGW team, it’s a passion,” said Brad Wolansky, CEO of The Golf Warehouse®. “Every golfer has specific wants and needs when it comes to improving their golf game and we make the right products available and affordable 24/7.”

The Golf Warehouse® has the largest, broadest selection of golf products in the world with a focus on the best-performing name brand merchandise. TGW.com is THE place to go for golfers who want to improve their game and take pleasure in their time on the links.

About Redcats USA

Redcats USA is a dynamic, multi-channel, web-driven home-shopping leader, with numerous well-known brands in its portfolio: AVENUE®, Woman Within®, Jessica London®, Roaman's®, KingSize®, BrylaneHome® and BrylaneHome® Kitchen sold on OneStopPlus.com®, The Sportsman's Guide® and The Golf Warehouse®. Redcats USA offers a wide range of value and quality driven merchandise categories, including men's and women's plus-size apparel, home and lifestyle products, and sporting goods/outdoor gear.

About Redcats Group

In apparel, home furnishing and leisure, Redcats Group brings together 14 brands in home shopping: AVENUE®, Woman Within®, Jessica London®, Roaman's®, KingSize®, The Sportsman's Guide®, The Golf Warehouse®, La Redoute, La maison de Valérie, Vertbaudet, Cyrillus, Somewhere, Daxon and Ellos, present in 30 countries. Redcats Group generated 3.69 billion euros of sales in 2008, including 42.2% on Internet and employs approximately 20,000 associates. Redcats Group is based on a multichannel distribution network combining e-commerce, catalogues and stores. Redcats Group is a PPR Company. For any further information: Redcats.com

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