



Press Release

The Golf Warehouse® Tees Up with New Spring Season Products

Wichita, KS – March 17, 2010 – [The Golf Warehouse®](http://www.tgw.com), Golf's #1 Online Retailer, continues to enhance its competitive product line-up by offering several new golf innovations for the Spring 2010 season. A Redcats USA brand, The Golf Warehouse® (TGW) ensures its customers have something to look forward to each time they "swing" by www.tgw.com.

The importance The Golf Warehouse places on providing the largest selection of quality golf products at the most competitive prices has strengthened customer loyalty since 1998. That loyalty has been reciprocated by The Golf Warehouse listening to customer feedback and, in turn, supplying golf equipment and apparel suitable for avid and casual golfers alike. No matter the level of player, everyone can improve their swing at www.tgw.com.

Check out these newly launched golf products aimed to advance any golfer's game:

[Cleveland Launcher DST Driver](#) – Golfers can enjoy faster clubhead speed and increased distance with the Cleveland Launcher DST Driver. Its appearance of a conventional driver masks its major technological secret; and what's more: it's the lightest driver on the market. Lofts include 9°, 10.5°, 12°. Graphite shaft available in Senior, Regular or Stiff flex and is available in left- and right-hand models (12° loft available in R H only). Product includes headcover. Priced at \$299.95.

[TaylorMade TP xFT Wedge](#) – Keeping grooves at peak performance is important to your short game, and the TP xFT makes it a breeze with the first interchangeable face wedge. Grooves will eventually wear down and with that goes optimal control and backspin. Now you can simply replace the face for a fresh set of Z Grooves. It is available in both left- and right-hand models. Loft/Bounce: 50.06 (RH only), 52.09, 54.12, 56.12, 56.16 (RH only), 58.09, 58.12 (RH only), 60.06, 60.10 (RH only), 64.06 (RH only). Steel shaft available in Wedge flex. Priced at \$129.99.

[SkyCaddie SGX GPS](#) – Golfers everywhere can play smarter, better, faster and have more fun with the SkyCaddie SGX GPS! This GPS system boasts a durable, sleek design with a large 3" easy-to-read transfective LCD screen that provides brilliant color even under the brightest sunlight. Ready-to-play preloaded courses offer ultimate convenience and reliability; this GPS system can store up to 30,000 basic course maps! Even more impressive is the high tech features on this golfer-friendly, handheld device, including: TruePoint GPS™ Precision Positioning Technology; Omni-Directional, High Performance GPS Antenna; Interactive HoleVue™ With Zoom; IntelliGreen Pro; Digital Scorecard and Stat Tracking; Club Ranging Meter™. Weighs 5.6 oz. Size (excluding antenna): 4.8"H x 2.4"W x .75"D. Priced at \$399.95.

[Revolver Pro Cart Bag](#) – The Bag Boy Company has been on the golf scene since 1946, and it doesn't disappoint with its Revolver Pro Cart Bag! This divider bag features a 10", 14-way rotating top with full-length dividers; Shaft-Lok Technology to hold clubs firmly in place; a Tuckaway strap system to secure shoulder strap while not in use; 2 external putter wells with secure club lock bungee and hook; 7 zippered pockets providing plenty of storage; an oversized removable cooler pocket with magnetic closure; internal fur-lined valuables pocket and clip for keys; quick access Neoprene ball sleeve; molded trunk handle for easy lifting; and an easy-access tee holder. The cart sleeve prevents bag from twisting and includes a matching rainhood. An umbrella holder and carabiner clip also make this 9.5 lb bag a must-have. Available colors: Black, Black/Orange/Grey, Black/Red/Grey, Black/Royal/Grey, White/Red/Grey. Priced at \$199.95.

[NIKE Method Putter](#) – Every golfer wants true, rolling putts with no skidding or skipping—and they can achieve putting greatness with the NIKE Method Putter, available in 5 different models! NIKE's revolutionary and visibly distinctive polymetal groove technology is influential in generating forward roll almost immediately after impact for the kind of accuracy and consistency that is demanded by Tour professionals. While most traditional steel faced putters start the ball with backspin causing the ball to initially bounce a little higher, the NIKE polymetal groove technology starts the ball with forward spin to minimize bounce and keep putts on line. Available in 33", 34", 35" lengths. The Method Putter was used to win the 2009 U.S. Open and 2009 British Open. Priced at \$249.95.

“Every golf enthusiast wants to keep up with the game and ahead of the competition,” said Brad Wolansky, CEO of The Golf Warehouse®. “At TGW, we continually aim to meet every golfer's unique needs, giving them ‘round-the-clock access to the most innovative products at competitive prices—TGW.com offers them both.”

The Golf Warehouse® has the largest, broadest selection of golf products in the world with a focus on the best-performing name brand merchandise. TGW.com is THE place to go for golfers who want to improve their game and take pleasure in their time on the links.

About Redcats USA

Redcats USA is a dynamic, multi-channel, web-driven home-shopping leader, with numerous well-known brands in its portfolio: AVENUE®, Woman Within®, Jessica London®, Roaman's®, KingSize®, BrylaneHome® and BrylaneHome® Kitchen sold on OneStopPlus.com®, The Sportsman's Guide® and The Golf Warehouse®. Redcats USA offers a wide range of value and quality driven merchandise categories, including men's and women's plus-size apparel, home and lifestyle products, and sporting goods/outdoor gear. Redcats USA is a Redcats Group company.

About Redcats Group

Standing at the forefront of fashion, design and e-commerce, Redcats brings together 16 brands in home shopping : Avenue®, Woman Within®, Jessica London®, Roaman's®, KingSize®, BrylaneHome®, OneStopPlus.com®, The Sportsman's Guide®, The Golf Warehouse®, La Redoute, La maison de Valérie, Vertbaudet, Cyrillus, Somewhere, Daxon and Ellos, present in 30 countries. Redcats generated 3.386 billion euros of sales in 2009, including 47% on Internet and employs approximately 18,000 associates. Redcats distribution network combines e-commerce web sites (more than 60), catalogues and stores (more than 600). Redcats is a PPR Company. For any further information: www.redcats.com

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