



Press Release

Redcats USA Appoints Brad Wolansky to CEO of The Golf Warehouse

New York, NY – September 18, 2009 – Redcats USA, a multi-channel, web-driven home shopping leader, announced today that Brad Wolansky has been appointed CEO of The Golf Warehouse. He will be a member of the Redcats USA Executive Team.

Brad's extensive retail career spans both the private and public sectors. He served as President/General Manager in his family's successful luggage and executive gift business. Brad also spent approximately 10 years with The Orvis Company holding several key leadership positions, including: Divisional Merchandise and Catalog Manager; Director of E-Commerce; and most recently, Vice President of Global E-Commerce. In addition, he served as Director of E-Commerce Merchandising for Wilson's Leather. Brad is currently a member of the Editorial Board of *Apparel Magazine*.

"I am extremely pleased that Brad will be joining the Redcats USA team," said Eric Faintreny, Chairman and CEO for Redcats USA. "He is a strong business professional and brings a wealth of retail and management experience to continue the positive momentum at The Golf Warehouse."

The Golf Warehouse is a premier brand in the portfolio of Redcats USA, offering the largest and broadest selection of golf products in the world, including: golf equipment, golf shoes, apparel, accessories, personalized golf items and customized golf clubs. The Golf Warehouse also has two specialty websites: SoftballSavings.com and BaseballSavings.com.

Brad will officially join the Redcats USA team on October 5th and will be located at The Golf Warehouse facility in Wichita, Kansas.

About Redcats USA

Redcats USA is a dynamic, multi-channel, web-driven home-shopping leader, with numerous well-known brands in its portfolio: AVENUE®, Woman Within®, Jessica London®, Roaman's®, KingSize®, BrylaneHome® and BrylaneHome® Kitchen sold on OneStopPlus.com®, The Sportsman's Guide® and The Golf Warehouse®. Redcats USA offers a wide range of value and quality driven merchandise categories, including men's and women's plus-size apparel, home and lifestyle products, and sporting goods/outdoor gear.

About Redcats Group

In apparel, home furnishing and leisure, Redcats Group brings together 14 brands in home shopping: AVENUE®, Woman Within®, Jessica London®, Roaman's®, KingSize®, The Sportsman's Guide®, The Golf Warehouse®, La Redoute, La maison de Valérie, Vertbaudet, Cyrillus, Somewhere, Daxon and Ellos, present in 30 countries. Redcats Group generated 3.69 billion euros of sales in 2008, including 42.2% on Internet and employs approximately 20,000 associates. Redcats Group is based on a multichannel distribution network combining e-commerce, catalogues and stores. Redcats Group is a PPR Company. For any further information: www.redcats.com.

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