



## Press Release

### **Redcats USA Appoints Catherine Doucet to Senior Vice President of IT and CFO**

New York, NY – June 12, 2009 – Redcats USA, a multi-channel, web-driven home-shopping leader, announced today that Catherine Doucet has been appointed Senior Vice President of IT and CFO for Redcats USA. She will be a member of the Redcats USA Executive Team.

Catherine began her career as a Financial Analyst with the Bank of Caisse Française de Développement in France after graduating from HEC Business School in Paris. Since 1994, Catherine has been a member of the PPR and Redcats Group family, earning a series of promotions and holding several key leadership positions both in the United States and Europe. Since 2006, she has served as General Manager of La Redoute Benelux in Belgium for Redcats Group.

“I am extremely pleased that Catherine will be joining the Redcats USA team,” said Eric Faintreny, Chairman and CEO for Redcats USA. “She has an outstanding track record within the Group, as well as the retail industry, bringing a wealth of operations and financial expertise.”

Catherine will officially join the Redcats USA team on July 1 and will be located at their headquarters in the garment district of New York City.

#### **About Redcats USA**

Redcats USA is a dynamic, multi-channel, web-driven home-shopping leader, with numerous well-known brands in its portfolio: AVENUE®, Woman Within®, Jessica London®, Roaman's®, KingSize®, BrylaneHome® and BrylaneHome® Kitchen sold on OneStopPlus.com®, The Sportsman's Guide® and The Golf Warehouse®. Redcats USA offers a wide range of value and quality driven merchandise categories, including men's and women's plus-size apparel, home and lifestyle products, and sporting goods/outdoor gear.

#### **About Redcats Group**

In apparel, home furnishing and leisure, Redcats Group brings together 14 brands in home shopping: AVENUE®, Woman Within®, Jessica London®, Roaman's®, KingSize®, The Sportsman's Guide®, The Golf Warehouse®, La Redoute, La maison de Valérie, Vertbaudet, Cyrillus, Somewhere, Daxon and Ellos, present in 30 countries. Redcats Group generated 3.69 billion euros of sales in 2008, including 42.2% on Internet and employs approximately 20,000 associates. Redcats Group is based on a multichannel distribution network combining e-commerce, catalogues and stores. Redcats Group is a PPR Company. For any further information: [www.redcats.com](http://www.redcats.com).

#### **Contact Information**

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