



Press Release

The Golf Warehouse® adds new golf innovations to Spring 2010 products

Wichita, KS – April 15, 2010 – [The Golf Warehouse®](http://www.tgw.com), Golf's #1 Online Retailer, is pleased to announce that it is now offering even more new golf products for the Spring 2010 season—proving yet again that the brand consistently delivers an ever-evolving and competitive merchandise line-up. A Redcats USA brand, The Golf Warehouse® guarantees its valued customers have something to look forward to each and every time they visit www.tgw.com, now including:

[FootJoy's Icon Golf Shoes](#) – There's a shoe for virtually any taste in the Icon series of FootJoy golf shoes. Asymmetrical, Saddle, Custom Icon, Bicycle Toe, and even options to proudly sport your favorite NCAA, NFL, and MLB teams are available in this premier line of golf footwear. Touting 5-star ratings in all review categories (overall, fit, comfort, styling, traction), the Icon shoe line combines both full grain and exquisite calfskin leathers, supported by performance infusion insole. Priced starting at just \$219.95.

[Callaway FT-iZ Fairway Woods](#) – Offered in both men's and women's models, the FT-iZ Fairway Woods provide unprecedented distance. Polar Weighting provides consistency, incredible feel and increased speed. VFT technology provides increased ball speeds across the entire face. That means longer distance with even more consistency. Fusion Technology delivers increased stability for longer, straighter shots by combining a carbon composite crown with a stainless steel face and body. Priced at \$299.00.

[TaylorMade R9 SuperTri Drivers](#) – Custom fit your game. Movable Weight Technology (MWT) lets you change the club head's center of gravity (CG) location. Flight Control Technology (FCT) allows the player to easily adjust the loft, lie and face angle. FCT and MWT together offer total adjustability to promote up to 75 yards of side-to-side trajectory change. Priced at \$399.99.

[Trekker Caddy Push Cart](#) – The best balance and rolling a cart could offer is featured by the Trekker Caddy Push Cart so golfers can enjoy walking without tiring from the weight of carrying their golf equipment. Engineered to reduce stress on the golfer's body by promoting a neutral posture, the innovative low center of gravity allows for equal weight distribution across three wheels. Pushing reduces twisting and helps minimize stress to the spine and shoulders. Lightweight frame is high-strength aircraft grade aluminum tubing. The universal adjustable handle lock allows for optimal pushing comfort and the hand controlled ergonomically designed multi-functional braking system offers a quick release braking system which locks or releases at the touch of a finger. Compacted dimensions are 13.75" x 14.5" x 30.5". Weighs only 16.3 lbs. Durable Trekker storage bag included. Offered in Black, Red, Silver, White or Yellow. Priced at \$189.95.

[Club Champ Expand-A-Green Putting Mat](#) – Practice like the pros in the comfort of your home with the Expand-A-Green putting mat—in an easily-assembled 10-piece starter kit! The mat's thick foam backing is plush, comfortable and stable enough to walk on, and it allows for a true roll at country club speed: approximately 8 on the Stimpmeter. Includes two regulation-size cups with flagsticks that can be set up for multiple pin locations. The weatherproof and durable system breaks down quickly for easy storage and is simple to transport using an included black nylon carrying bag. Measures 3'W x 8'L. Priced at \$99.95.

"Competitors just can't beat The Golf Warehouse's selection of incredible quality and value," said Brad Wolansky, CEO of The Golf Warehouse®. "And we don't sacrifice quality for value, ever. Our brand prides itself on providing serious and casual golfers alike with the best in the sport, and we're proud that they recognize that."

Who wants to spend a valuable sunny afternoon on the green with sub-par golf products? Not many. That's why millions of golfers have been turning to www.tgw.com to improve their game since 1998—because the brand continues to respond to customer feedback by featuring the most innovative equipment and apparel for every level of golfer to improve their game.

About Redcats USA

Redcats USA is a dynamic, multi-channel, web-driven home-shopping leader, with numerous well-known brands in its portfolio: AVENUE®, Woman Within®, Jessica London®, Roaman's®, KingSize®, BrylaneHome® and BrylaneHome® Kitchen sold on OneStopPlus.com®, The Sportsman's Guide® and The Golf Warehouse®. Redcats USA offers a wide range of value and quality driven merchandise categories, including men's and women's plus-size apparel, home and lifestyle products, and sporting goods/outdoor gear. Redcats USA is a Redcats Group company.

About Redcats Group

Standing at the forefront of fashion, design and e-commerce, Redcats brings together 15 brands in home shopping : Avenue®, Woman Within®, Jessica London®, Roaman's®, KingSize®, BrylaneHome®, OneStopPlus.com®, The Sportsman's Guide®, The Golf Warehouse®, La Redoute, Vertbaudet, Cyrillus, Somewhere, Daxon and Ellos, present in 30 countries. Redcats generated 3.386 billion euros of sales in 2009, including 47% on Internet and employs approximately 16,000 associates. Redcats distribution network combines e-commerce web sites (more than 60) catalogues and stores (more than 600). Redcats is a PPR Company. For any further information: www.redcats.com

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