



Press Release

BaseballSavings.com Hits a Home Run with New Spring Products

Wichita, KS – January 27, 2010 – BaseballSavings.com, a website offering the largest and broadest selection of baseball products in the world, and a distinguished brand in the portfolio of Redcats USA, “swings” into spring with new baseball gear designed to improve the sports enthusiast’s game and make even the “weekend slugger” look good on the field.

When BaseballSavings.com launched in 2006, the ultimate goal was to develop a website with a wide variety of name brand baseball products designed to improve an athlete’s play and provide quality merchandise at affordable prices. BaseballSavings.com has been a tremendous success, enticing little leaguers, high school and college athletes and the weekend leisure player to come back again and again for the latest and greatest in baseball equipment and apparel.

With spring baseball season just around the corner, BaseballSavings.com is featuring these new brand name products:

[Heart of the Hide Pro Mesh Ball Gloves](#) - Heart of the Hide® Pro Mesh series is the perfect combination of weight and performance. Utilizing Pro Mesh and Heart of the Hide leather, these gloves do not sacrifice any durability or performance expected from Rawlings Heart of the Hide® gloves. Features include: soft leather handcrafted from the top 5% of steer hides; pro mesh for a lighter glove; deer tanned cowhide palm and finger back linings; pro pattern designed by the best glove technicians in the world; pro grade lace and pro padding for comfort and durability; and conventional back.

[Therma Base Pro Style Pullover](#) – This is the same garment worn on the field by MLB Players. The pullover style shirt with ribbed crew neck has a soft fabric shell made of 100% polyester and brushed fleece backing for added warmth. The Therma Base fabric stretches for greater freedom of movement and is designed to maintain body temperature. Sleeves and inserts are textured waffle knit fabric and the long raglan sleeves have rib knit cuffs. Colors: black, cardinal, dark green, granite, maroon, navy, orange, purple, royal and scarlet. Sizes: Small to XXX-Large.

[TPX Exogrid Baseball Bat](#) – This Louisville Slugger baseball bat has been specially designed with performance technology to improve a baseball player’s batting percentage. Features include: ST+20 alloy/composite hybrid for power and performance; carbon sleeve to provide greater handle stiffness than aluminum; stiff handle to produce more barrel flex for maximum trampoline effect; carbon composite inserts that are stronger and lighter; bi/fusion process to help bat function as a single, solid unit; Patented Pro Cup end cap to reduce weight for greater bat speed; and a comfortable synthetic grip.

“The Baseball Savings team has worked hard to fill a specialized niche in the baseball market,” said Brad Wolansky, CEO of BaseballSavings.com for Redcats USA. “With exceptional service and attention to detail at the forefront of everything we do, BaseballSavings.com offers literally thousands of baseball items, including equipment and apparel, many of which can be ordered to a customer’s exact specifications.”

[BaseballSavings.com](#) is dedicated to providing excellent customer service to baseball players and supporters who demand the best performing name brand products at reasonable prices.



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About Redcats USA

Redcats USA is a dynamic, multi-channel, web-driven home-shopping leader, with numerous well-known brands in its portfolio: AVENUE®, Woman Within®, Jessica London®, Roaman's®, KingSize®, BrylaneHome® and BrylaneHome® Kitchen sold on OneStopPlus.com®, The Sportsman's Guide® and The Golf Warehouse®. Redcats USA offers a wide range of value and quality driven merchandise categories, including men's and women's plus-size apparel, home and lifestyle products, and sporting goods/outdoor gear.

About Redcats Group

In apparel, home furnishing and leisure, Redcats Group brings together 14 brands in home shopping: AVENUE®, Woman Within®, Jessica London®, Roaman's®, KingSize®, The Sportsman's Guide®, The Golf Warehouse®, La Redoute, La maison de Valérie, Vertbaudet, Cyrillus, Somewhere, Daxon and Ellos, present in 30 countries. Redcats Group generated 3.69 billion euros of sales in 2008, including 42.2% on Internet and employs approximately 20,000 associates. Redcats Group is based on a multichannel distribution network combining e-commerce, catalogues and stores. Redcats Group is a PPR Company. For any further information: www.redcats.com.

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