



## Press Release

### The Golf Warehouse “Tees Off” Spring 2010 Season With Exceptional New Golf Products

Wichita, KS – January 20, 2010 – [The Golf Warehouse®](#), Golf's #1 Online Retailer in the portfolio of Redcats USA, launches its Spring 2010 season by introducing several new golf products that are guaranteed to improve the game of any golfer – be it the weekend 'leisure' player or the serious low handicapper.

The Golf Warehouse® is committed to providing golf products designed with advanced technology to not only improve a golfer's score, but also greatly enhance their enjoyment of the game. Whether a serious golfer or one who simply likes to get out and play a leisurely round to relax, every golfer wants to have the best clubs to fit his or her game. For Spring 2010, here are some fantastic new products every golfer should consider.

[Cobra ZL Driver](#) - ZL stands for “Zero Limits.” This driver has multi-material construction, a milled rhombus face insert and an Aldila VooDoo shaft. It is also designed with Adjustable Flight Technology: three simple, straightforward settings [Open, Neutral and Closed] that help deliver accurate, consistent distance. Additional features include: loft options; and left and right-hand. Retail is \$349.00.

[TaylorMade R9 Irons](#) – These quality irons have a classic shape and are designed with distance and control-enhancing technologies. The set includes #4 thru approach wedge. Graphite and steel shafts are available in left and right-hand. Retail is \$799.99 in steel and \$999.99 in graphite.

[Cleveland CG15 Wedge](#) - Combines classic wedge design with advanced manufacturing technology. Adding to Cleveland's breakthrough ZIP GROOVES™ technology, the CG15 features a revolutionary surface roughness technology called LASER MILLED. Using the precision accuracy of a laser, each face features a perfectly consistent surface texture – right to the conforming limit. The combination of dimensionally optimized grooves and optimal surface texture create the ultimate wedge that maximizes spin within the Rules of Golf. Additional features include: loft/bounce options; and left and right-hand. Retail is \$119.95.

[Odyssey White Ice Series Putters](#) – Offered in four different models - #1, #7, #9 and Rossie – these new White Ice Putters combine 'Tour' trusted shapes with a new look and better feel. Available in 33”, 34” and 35” length and left- and right-hand. Retail starts at \$129.95.

[Titleist AP1 Irons](#) - Titleist AP1 irons are advanced performance, multi-material, dual cavity irons providing great looks, feel, shot control and higher flight with forgiveness for the avid to skilled golfer. The set includes #4 thru gap wedge. Graphite and steel shafts are available in left and right-hand. Retail is \$699.00 in steel and \$899.00 in graphite.

[Titleist AP2 Irons](#) - Titleist AP2 irons are advanced performance, multi-material, dual cavity forged irons providing improved feel, classic blade looks, and playability with shot control for the serious and skilled golfer. The set includes #3 thru pitching wedge. Steel shaft available in left and right-hand. Retail is \$999.00.

“All of the products we offer at The Golf Warehouse are designed to maximize a golfer's play, regardless of their skill level, and most importantly, enhance their enjoyment of the game,” said Brad Wolansky, CEO of The Golf Warehouse. “We consistently listen to our customers and are committed to providing quality products at affordable prices, especially now when consumers are cautious of their discretionary spending.”



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The Golf Warehouse® has the largest, broadest selection of golf products in the world with a focus on the best-performing name brand merchandise. [TGW.com](http://TGW.com) is THE place to go for golfers who want to improve their game and take pleasure in their time on the links.

### **About Redcats USA**

Redcats USA is a dynamic, multi-channel, web-driven home-shopping leader, with numerous well-known brands in its portfolio: AVENUE®, Woman Within®, Jessica London®, Roaman's®, KingSize®, BrylaneHome® and BrylaneHome® Kitchen sold on OneStopPlus.com®, The Sportsman's Guide® and The Golf Warehouse®. Redcats USA offers a wide range of value and quality driven merchandise categories, including men's and women's plus-size apparel, home and lifestyle products, and sporting goods/outdoor gear.

### **About Redcats Group**

In apparel, home furnishing and leisure, Redcats Group brings together 14 brands in home shopping: AVENUE®, Woman Within®, Jessica London®, Roaman's®, KingSize®, The Sportsman's Guide®, The Golf Warehouse®, La Redoute, La maison de Valérie, Vertbaudet, Cyrillus, Somewhere, Daxon and Ellos, present in 30 countries. Redcats Group generated 3.69 billion euros of sales in 2008, including 42.2% on Internet and employs approximately 20,000 associates. Redcats Group is based on a multichannel distribution network combining e-commerce, catalogues and stores. Redcats Group is a PPR Company. For any further information: [www.redcats.com](http://www.redcats.com).

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